

PRIVACY POLICY

How information is collected and what will be collected

By registering as a visitor to the Retail Solutions Asia 2026 (NRCE Expo), the Philippine Retailers Association will collect (either manually or electronically), store, access and/or process your personal information. These include your full name, gender, email address, name of company/agency/institution and other information necessary to facilitate your expo visitorship.

How We Use and Share Collected Information

The collection and processing of the information will be used solely for the following purposes:

- Processing of registration and access rights of the participant to the "VX Virtual Platform".
- Sharing your collected information with visitors, event partners and exhibitors within the "VX Virtual Platform".
- Sending of event updates, and marketing and promotional information about NRCE.
- Cases where it is necessary to investigate, prevent, or act on illegal activities, suspected fraud, and situations involving potential threats to safety of any person, violations to this policy, or as evidence in litigation in which the NRCE is involved.

Data Transfer

Where the Secretariat of the NRCE considers it necessary or appropriate, for the purposes of data storage and processing your personal data may be transferred to the "VX Virtual Platform" Administrator under appropriate conditions and levels of security safeguards.

Retention and Information

Virtual Platform from the time you register until November 2026 only. The Philippine Retailers Association and VX Platform Administrator shall delete all information collected on November 2026.

Changes to this Policy

The Secretariat of the Retail Solutions Asia 2026 (NRCE Expo) may update this Data Privacy Policy. Any changes will be updated on this site or provided to you at your request.

Right to Privacy

You have the right to be informed, object to processing, access, correct, erase and blocking of your data. Under the Data Privacy Act, you need to comply with appropriate procedures and conditions to exercise or invoke such rights.

Contact Information

If you have further questions or concerns regarding your privacy rights, you may contact us at specialprojects@philretailers.com.