

cineprod+photo EXPO 2027

PHILIPPINES

JULY 9–11, 2027

SMXCITE MOA Complex
Pasay City, Philippines
CENTER FOR INTERNATIONAL TRADE AND EXHIBITIONS

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Where Visual Content, Technology, and Creativity Converge

CINEPROD + PHOTO EXPO PHILIPPINES 2027 is the country's premier exhibition and conference for visual content creation, production technology, imaging solutions, and creative services.

Bringing together the worlds of filmmaking, photography, broadcast, digital media, content creation, livestreaming, and emerging technologies, the event serves as a dynamic platform where professionals, enthusiasts, creators, businesses, and technology providers connect under one roof.

From cameras and lenses to virtual production, broadcast systems, post-production technologies, AI-powered creative tools, and content creation solutions, the event showcases

This is where:

- Technology meets creativity
- Innovation meets production
- Professionals meet enthusiasts

- Brands meet buyers
- Creators meet opportunity

Where Everyone meets Everything

More than a trade exhibition, **CINEPROD + PHOTO EXPO PHILIPPINES 2027** is an immersive industry experience designed for discovery, learning, networking, and business growth.

This is where the future of visual content comes to life

WHY THE PHILIPPINES?

A Strategic Host for **CINEPROD + PHOTO EXPO PHILIPPINES 2027**

The Philippines is a strong and strategic host for **CINEPROD + PHOTO EXPO PHILIPPINES 2027**, backed by government support, a fast-growing creative sector, and its priority position in MICE and investment development under the Department of Trade and Industry (DTI) and more recently the Department of Tourism (DOT).

Key Advantages

- **GOVERNMENT PRIORITY:** Creative industries, film production, and MICE are key national growth sectors—ensuring strong institutional support.
- **GROWING CREATIVE ECONOMY:** A dynamic base of filmmakers, content creators, and digital producers drives demand for new technology and services.
- **ASEAN GATEWAY:** Strategically located, the Philippines connects global brands to fast-growing Southeast Asian markets.
- **SKILLED WORKFORCE:** English-proficient and globally competitive talent enables seamless collaboration across the production value chain.
- **COST-COMPETITIVE MARKET:** Lower participation costs with high potential for market entry and expansion.
- **CREATIVE & CULTURAL EDGE:** Diverse locations and strong storytelling culture enhance both production value and event experience.

Strategic Positioning

CINEPROD + PHOTO EXPO PHILIPPINES 2027 is more than an exhibition—it is a platform for industry growth, connecting global technology, local talent, and government-backed initiatives.

It positions the Philippines as a rising hub for production and content creation in Asia, offering exhibitors strong opportunities for market access, partnerships, and long-term growth.



A COMPLETE VISUAL CONTENT ECOSYSTEM

Today's creators no longer work within a single discipline.

Photographers produce videos.

Filmmakers capture stills.

Influencers create multimedia content.

Brands require integrated visual campaigns.

Studios operate across multiple platforms.

Recognizing this evolution,

CINEPROD + PHOTO EXPO PHILIPPINES 2027

brings together the entire visual content community
from photography and imaging to filmmaking,
broadcasting, content creation, livestreaming,
post-production, and digital storytelling.

Whether you are a professional photographer, aspiring creator, cinematographer, studio owner, content producer, broadcaster, educator, collector, hobbyist, or technology buyer, the event offers direct access to the latest products, technologies, services, and industry insights shaping the future of visual media.

Featured Showcase

- Cameras and Lenses
- Photography and Imaging Solutions
- Cinema and Broadcast Equipment
- Lighting and Studio Systems
- Audio and Recording Technologies
- Drones and Aerial Imaging
- Livestreaming and Creator Technologies
- Post-Production and Editing Solutions
- AI-Powered Creative Technologies
- Virtual Production and XR
- Printing, Storage, and Workflow Systems
- Production Services and Support Solutions



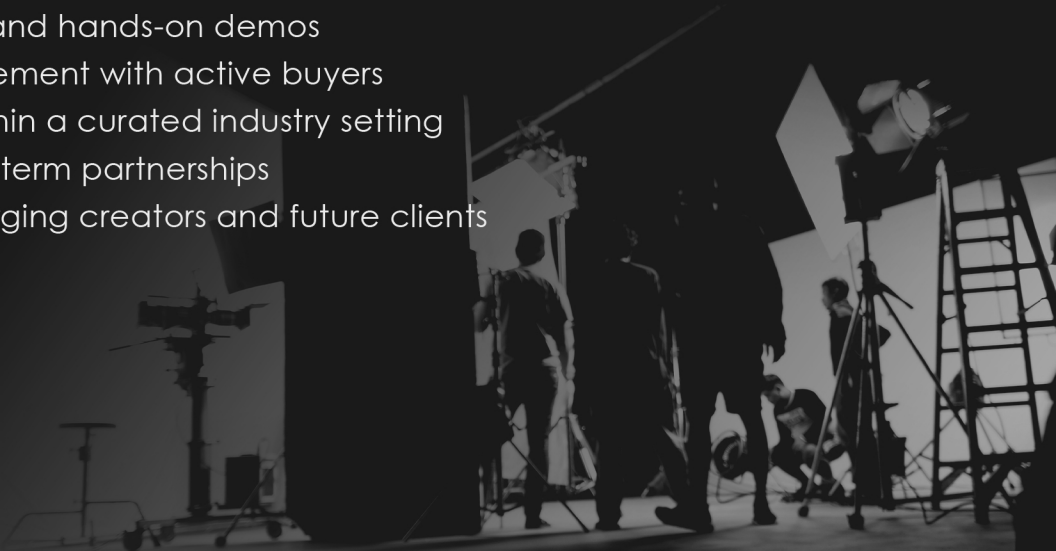
WHY EXHIBIT?

Don't just display your products.
Demonstrate impact.

At **CINEPROD + PHOTO EXPO PHILIPPINES 2027**, your booth becomes an active production zone — a space where professionals engage, test, and experience your technology in real time.

As an exhibitor, you'll gain:

- Direct access to decision-makers and production leaders
- Live product testing and hands-on demos
- Face-to-face engagement with active buyers
- Brand positioning within a curated industry setting
- Sales leads and long-term partnerships
- Visibility among emerging creators and future clients



WHO WILL YOU MEET?

CINEPROD + PHOTO EXPO PHILIPPINES 2027 delivers a qualified and highly targeted industry audience.

Broadcast & Media

- Television Networks
- Broadcast Engineers
- News Organizations
- Streaming Platforms
- Media Companies

Corporate & Commercial Buyers

- Marketing Agencies
- Advertising Agencies
- Corporate Communications Teams
- Creative Studios
- Event Production Companies
- Technology Buyers

Creator Economy

- Content Creators
- Vloggers
- Influencers
- Livestreamers
- Podcasters
- Social Media Professionals
- Digital Entrepreneurs

Film, Television & Production

- Producers
- Directors
- Cinematographers
- Production Managers
- Editors
- Production Designers
- Independent Filmmakers

Photography & Imaging

- Professional Photographers
- Portrait & Wedding Photographers
- Commercial Photographers
- Photojournalists
- Photography Enthusiasts
- Camera Collectors
- Photography Clubs & Communities

Retail & Distribution

- Camera Retailers
- Photo Specialty Stores
- Distributors
- Online Sellers
- Resellers

Education & Institutions

- Universities and Colleges
- Film Schools
- Photography Schools
- Training Centers
- Government Agencies
- Industry Associations



SHOWCASE YOUR LATEST PRODUCT

Cinema & Production Technologies



- Digital Cinema Cameras
- Production Equipment
- Camera Support Systems
- Lighting Technologies
- Grip Equipment
- Production Accessories

Lighting & Grip Solutions



- Studio & location lighting systems
- RGB & high-output LED technologies
- Lighting control & consoles
- Rigging, trusses & mounting systems
- Cranes, dollies, jibs & support gear
- Silent generators & power distribution

Photography & Imaging Technologies



- DSLR & Mirrorless Cameras
- Medium Format Systems
- Specialty Lenses & Optics
- Film Cameras & Collectibles
- Action Cameras
- Mobile Imaging Technologies
- Camera Accessories
- Camera Bags & Support Systems
- Tripods, Gimbals & Stabilizers
- Photography Software
- Imaging & Printing Solutions
- Studio Photography Systems

Broadcast & Streaming Solutions



- Broadcast Cameras
- Studio Systems
- Streaming Technologies
- Transmission Equipment
- Media Asset Management Solutions

CINEPROD + PHOTO EXPO PHILIPPINES 2027

covers the entire production workflow from capture to post to distribution.

Audio Technologies



- Professional Audio Equipment
- Recording Systems
- Wireless Audio Solutions
- Podcasting Equipment
- Sound Reinforcement Systems

Post-Production & Creative Technologies



- Editing Software
- Color Grading Solutions
- Visual Effects Technologies
- Motion Graphics Tools
- Workflow Management Systems

Emerging Technologies



- Artificial Intelligence Solutions
- Virtual Production Systems
- Extended Reality (XR)
- Augmented Reality (AR)
- Mixed Reality (MR)
- Robotics and Automation

Production Destinations



- Film Commissions & Government Agencies
- Tourism & Investment Bodies
- Studios & Production Facilities
- Post-Production & Virtual Production
- Production Support Services
- Hospitality & Venue Partners
- Film Incentive & Funding Programs
- Destinations and LGUs

A TOTAL IMMERSIVE EXPERIENCE

CINEPROD + PHOTO EXPO PHILIPPINES 2027 is designed for interaction, activation, and engagement.

What to expect:

- Live technology showcases
- Hands-on demo zones
- Equipment testing areas
- Technical masterclasses
- On-stage talks & industry panels
- Networking lounges & meeting spaces
- On-floor activations

Turn your booth into a working studio.
Turn attention into opportunity.



Canon



Film Academy of the Philippines



Nanlite



CMB



JG Superstore



Red Asia-Pacific



Cine Equipment



MQ Lighting



Sony





BE WHERE PRODUCTION MOVES FORWARD

The Philippine production and photography industry continues to grow — across film, broadcast, streaming, advertising, and digital content.

Be part of the platform shaping its next chapter.

ORGANIZER & CONTACT

Organized by: **GLOBALINK MP**

Global-Link MP Events International Inc. is a premier Philippine exhibition and events organizer with over three decades of industry leadership. As part of MP International Pte. Ltd. and the PICO Group network, GLMP delivers world-class trade exhibitions that drive industry growth and business impact.

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FOR INQUIRIES AND BOOTH RESERVATIONS, PLEASE CONTACT:



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